

IEEE CAI

2024 IEEE Conference on Artificial Intelligence

Marina Bay Sands Singapore | 25 – 27 June 2024

Sponsorship & Exhibition Prospectus 2024

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SUPPORTING ORGANISATIONS:



Visit us at <https://ieeeca.org/2024>



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AN INVITATION

The inaugural **IEEE Conference on Artificial Intelligence (IEEE CAI)** was held at Santa Clara, California from 5 - 6 June 2023. This is a new conference and exhibition with an emphasis on the applications of AI and key AI verticals that impact industrial technology applications and innovations.

The 2nd edition of IEEE CAI will be held at **Marina Bay Sands, Singapore** from **25 – 27 June 2024**.

We invite you to review the opportunities outlined in this sponsorship and exhibition prospectus and consider the benefits that your presence would deliver.

We look forward to welcoming you at 2024 IEEE CAI in this sunny Island !



Professor Ivor TSANG
General Co-Chair, 2024 IEEE CAI



Professor Yew Soon ONG
General Co-Chair, 2024 IEEE CAI



Professor Hussein ABBASS
General Co-Chair, 2024 IEEE CAI



Dr Terence HUNG
**Industry/Sponsorships Co-Chair,
2024 IEEE CAI**



Dr James ONG
**Industry/Sponsorships Co-Chair,
2024 IEEE CAI**



Professor Haitao SONG
**Industry/Sponsorships Co-Chair,
2024 IEEE CAI**

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Participate as a sponsor or exhibitor to enjoy these benefits:

Entry into the Asian and Southeast Asian market

Asia stands as a pivotal market for AI companies, with notable investments in AI research and development from countries like China, Japan and South Korea. Seize the opportunity to tap into the flourishing Asian and Southeast Asian market, brimming with immense growth potential for AI applications and services.

Network with local and international professionals

Forge valuable connections with experts in the field of computational intelligence, both locally and internationally and pave the way for potential collaborations, partnerships, and a multitude of opportunities within the region.

Showcase AI solutions and services

Unleash the power of your AI solutions and services to a global audience at an IEEE CAI conference. An exceptional opportunity to gain widespread exposure, captivate potential customers, and forge valuable partnerships from the region and beyond.

Access to the latest research and development

Harness the vibrant AI and computational intelligence landscape of Asia, housing an array of world-class research institutions and startups. Immerse in the forefront of innovation and gain exclusive access to the latest advancements in the field for potential areas on investment and development.

Recruitment of talents

Benefit from Singapore's abundance of highly educated and skilled professionals, as it remains a sought-after hub for both international students and professionals alike. Seize the opportunity to connect with industry-leading candidates and uncover top-tier talent within the region.

Join the AI ecosystem in Asia

Open doors to the vast AI ecosystem in Asia and unlock exciting prospects for collaboration, investment and growth opportunities within the Asian and Southeast Asian markets.

Brand recognition and promotions

Elevate your brand recognition and captivate a vast global audience with your exceptional products and services. Establish a distinctive identity, setting yourself apart from competitors and gaining an undeniable competitive edge in the dynamic market place.

Connect to investors and capital

Connect with potential global investors and secure vital AI capital for your business. Foster strategic partnerships and proper your venture to new heights in the competitive AI landscape with the necessary financial backing.

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Sponsorship Packages

Sponsorship packages & Price	Platinum	Gold	Silver	Exhibit Only	Exhibit for Startup
	SGD \$30,000	SGD \$15,000	SGD \$10,000	SGD \$5,000	SGD \$1,500
Company Logo visible on conference website	✓	✓	✓	✓	✓
Company Logo featured on event brochures	✓	✓	✓	-	-
Company Logo listed on conference social media accounts	✓	✓	✓	-	-
Recognition on event bill boards and backdrops	✓	✓	✓	-	-
Company Logo included in pre-conference EDM highlight	✓	✓	✓	-	-
Company Logo on the conference lanyard	✓	-	-	-	-
Keynote announcement or a presentation video up to 2 minutes (To be provided by the sponsor and approved by the committee)	✓	-	-	-	-
Keynote Presentation	1	1	-	-	-
Panel Presentation	1	-	1	-	-
Exhibit booth space	18sqm	9sqm	9sqm	9sqm	Tabletop
Exhibitor pass	4	2	2	2	1
Full conference pass	3	2	2	1	1
Opportunity to be a judge for poster session and invite the author for an internship with the sponsor's company	2 poster sessions	1 poster session	-	-	-
Opportunity to distribute promotional item to the delegate (To be provided by the sponsor and approved by the committee)	✓	✓	✓	-	-
List of opt-in email addresses for one time use	✓	✓	-	-	-
Maximum Packages available	1	2	3	8	Subject to availability

Exhibition Booth inclusion

For every 9sqm booth, it will include:

- System panel structure (No printing)
- Fascia name, Vinyl sticker cut out
- 1x 760mmh information desk and 2x foldable chairs
- 40W fluorescent tube
- 13amp power socket
- 1x wastepaper basket



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Additional Sponsorship Opportunities



Thumb drive

Receive high level of visibility through an exclusive sponsorship for the conference thumb drive. The thumb drives will be distributed to each conference delegate upon registration.

Sponsorship package includes:

- Company logo featured on event website
- Company logo featured on event brochures
- Company logo printed on the thumb drive
- Company logo listed on conference social media accounts
- Recognition on event bill boards and backdrops
- Company logo included in pre-conference EDM highlight
- 2 full conference passes

SGD 15,000 LIMITED TO 1



Reception co-sponsor

Enjoy an exclusive reception area where all delegates will be invited to this networking function providing you with the maximum opportunity to network with conference delegates and fellow sponsors, as well as engage in conversations in a relaxing environment.

Sponsorship package includes:

- Company logo featured on event website
- Company logo featured on event brochures
- Company logo listed on conference social media accounts
- Recognition on event bill boards and backdrops
- Company logo included in pre-conference EDM highlight
- 1 reserved table in a prime location
- Table display stand with company logo during reception
- 2 full conference passes

SGD 10,000 LIMITED TO 3

In order to maximise your exposure at the 2024 IEEE CAI, we are happy to discuss other sponsorship opportunities. Please contact Conference Secretariat for your inquiries.

To book any sponsorship package, please complete the [booking form](#) and email to Conference Secretariat at cai2024@cma.sg and cc.Industry/Sponsorship Co-Chair at james.ong@origami-frontiers.com

2024 IEEE CAI Conference Secretariat, CMA International Consultants Pte Ltd

60 Albert Street, #10-06, OG Albert Complex, Singapore 189969

Tel: (+65) 6336 2328 Fax: (+65) 6336 2583 Website: <https://ieeeca.org/2024>