Sponsorship & Exhibition Prospectus 2024

CO-SPONSORS:

SUPPPORTING ORGANISATIONS:

Visit us at https://ieeecai.org/2024
The inaugural IEEE Conference on Artificial Intelligence (IEEE CAI) was held at Santa Clara, California from 5 - 6 June 2023. This is a new conference and exhibition with an emphasis on the applications of AI and key AI verticals that impact industrial technology applications and innovations.

The 2nd edition of IEEE CAI will be held at Marina Bay Sands, Singapore from 25 – 27 June 2024.

We invite you to review the opportunities outlined in this sponsorship and exhibition prospectus and consider the benefits that your presence would deliver.

We look forward to welcoming you at 2024 IEEE CAI in this sunny Island!

For more information, you may visit us at https://ieeecai.org/2024.
### Participate as a sponsor or exhibitor to enjoy these benefits:

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Description</th>
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<tbody>
<tr>
<td><strong>Entry into the Asian and Southeast Asian market</strong></td>
<td>Asia stands as a pivotal market for AI companies, with notable investments in AI research and development from countries like China, Japan and South Korea. Seize the opportunity to tap into the flourishing Asian and Southeast Asian market, brimming with immense growth potential for AI applications and services.</td>
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<tr>
<td><strong>Network with local and international professionals</strong></td>
<td>Forge valuable connections with experts in the field of computational intelligence, both locally and internationally and pave the way for potential collaborations, partnerships, and a multitude of opportunities within the region.</td>
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<tr>
<td><strong>Showcase AI solutions and services</strong></td>
<td>Unleash the power of your AI solutions and services to a global audience at an IEEE CAI conference. An exceptional opportunity to gain widespread exposure, captivate potential customers, and forge valuable partnerships from the region and beyond.</td>
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<td><strong>Access to the latest research and development</strong></td>
<td>Harness the vibrant AI and computational intelligence landscape of Asia, housing an array of world-class research institutions and startups. Immerse in the forefront of innovation and gain exclusive access to the latest advancements in the field for potential areas on investment and development.</td>
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<tr>
<td><strong>Recruitment of talents</strong></td>
<td>Benefit from Singapore's abundance of highly educated and skilled professionals, as it remains a sought-after hub for both international students and professionals alike. Seize the opportunity to connect with industry-leading candidates and uncover top-tier talent within the region.</td>
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<tr>
<td><strong>Join the AI ecosystem in Asia</strong></td>
<td>Open doors to the vast AI ecosystem in Asia and unlock exciting prospects for collaboration, investment and growth opportunities within the Asian and Southeast Asian markets.</td>
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<td><strong>Brand recognition and promotions</strong></td>
<td>Elevate your brand recognition and captivate a vast global audience with your exceptional products and services. Establish a distinctive identity, setting yourself apart from competitors and gaining an undeniable competitive edge in the dynamic market place.</td>
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<td><strong>Connect to investors and capital</strong></td>
<td>Connect with potential global investors and secure vital AI capital for your business. Foster strategic partnerships and propel your venture to new heights in the competitive AI landscape with the necessary financial backing.</td>
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## Sponsorship Packages

<table>
<thead>
<tr>
<th>Sponsorship packages &amp; Price</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Exhibit Only</th>
<th>Exhibit for Startup</th>
</tr>
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<tbody>
<tr>
<td>SGD $30,000</td>
<td>SGD $15,000</td>
<td>SGD $10,000</td>
<td>SGD $5,000</td>
<td>SGD $1,500</td>
<td></td>
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- **Company Logo visible on conference website**
  - Platinum: ✓
  - Gold: ✓
  - Silver: ✓
  - Exhibit Only: ✓
  - Exhibit for Startup: ✓

- **Company Logo featured on event brochures**
  - Platinum: ✓
  - Gold: ✓
  - Silver: ✓
  - Exhibit Only: -
  - Exhibit for Startup: -

- **Company Logo listed on conference social media accounts**
  - Platinum: ✓
  - Gold: ✓
  - Silver: ✓
  - Exhibit Only: -
  - Exhibit for Startup: -

- **Recognition on event bill boards and backdrops**
  - Platinum: ✓
  - Gold: ✓
  - Silver: ✓
  - Exhibit Only: -
  - Exhibit for Startup: -

- **Company Logo included in pre-conference EDM highlight**
  - Platinum: ✓
  - Gold: ✓
  - Silver: ✓
  - Exhibit Only: -
  - Exhibit for Startup: -

- **Company Logo on the conference lanyard**
  - Platinum: ✓
  - Gold: -
  - Silver: -
  - Exhibit Only: -
  - Exhibit for Startup: -

- **Keynote announcement or a presentation video up to 2 minutes (To be provided by the sponsor and approved by the committee)**
  - Platinum: ✓
  - Gold: -
  - Silver: -
  - Exhibit Only: -
  - Exhibit for Startup: -

- **Keynote Presentation**
  - Platinum: 1
  - Gold: 1
  - Silver: -
  - Exhibit Only: -
  - Exhibit for Startup: -

- **Panel Presentation**
  - Platinum: 1
  - Gold: -
  - Silver: 1
  - Exhibit Only: -
  - Exhibit for Startup: -

- **Exhibit booth space**
  - Platinum: 18sqm
  - Gold: 9sqm
  - Silver: 9sqm
  - Exhibit Only: 9sqm
  - Exhibit for Startup: Tabletop

- **Exhibitor pass**
  - Platinum: 4
  - Gold: 2
  - Silver: 2
  - Exhibit Only: 2
  - Exhibit for Startup: 1

- **Full conference pass**
  - Platinum: 3
  - Gold: 2
  - Silver: 2
  - Exhibit Only: 1
  - Exhibit for Startup: 1

- **Opportunity to be a judge for poster session and invite the author for an internship with the sponsor’s company**
  - Platinum: 2 poster sessions
  - Gold: 1 poster session
  - Silver: -
  - Exhibit Only: -
  - Exhibit for Startup: -

- **Opportunity to distribute promotional item to the delegate (To be provided by the sponsor and approved by the committee)**
  - Platinum: ✓
  - Gold: ✓
  - Silver: ✓
  - Exhibit Only: -
  - Exhibit for Startup: -

- **List of opt-in email addresses for one time use**
  - Platinum: ✓
  - Gold: ✓
  - Silver: -
  - Exhibit Only: -
  - Exhibit for Startup: -

- **Maximum Packages available**
  - Platinum: 1
  - Gold: 2
  - Silver: 3
  - Exhibit Only: 8
  - Exhibit for Startup: Subject to availability

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**Exhibition Booth inclusion**

For every 9sqm booth, it will include:
- System panel structure (No printing)
- Fascia name, Vinyl sticker cut out
- 1x 760mmh information desk and 2x foldable chairs
- 40W fluorescent tube
- 13amp power socket
- 1x wastepaper basket

For more information, you may visit us at [https://ieeecai.org/2024](https://ieeecai.org/2024).
Additional Sponsorship Opportunities

**Thumb drive**

Receive high level of visibility through an exclusive sponsorship for the conference thumb drive. The thumb drives will be distributed to each conference delegate upon registration.

Sponsorship package includes:

- Company logo featured on event website
- Company logo featured on event brochures
- Company logo printed on the thumb drive
- Company logo listed on conference social media accounts
- Recognition on event bill boards and backdrops
- Company logo included in pre-conference EDM highlight
- 2 full conference passes

**SGD 15,000**  
LIMITED TO 1

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**Reception co-sponsor**

Enjoy an exclusive reception area where all delegates will be invited to this networking function providing you with the maximum opportunity to network with conference delegates and fellow sponsors, as well as engage in conversations in a relaxing environment.

Sponsorship package includes:

- Company logo featured on event website
- Company logo featured on event brochures
- Company logo listed on conference social media accounts
- Recognition on event bill boards and backdrops
- Company logo included in pre-conference EDM highlight
- 1 reserved table in a prime location
- Table display stand with company logo during reception
- 2 full conference passes

**SGD 10,000**  
LIMITED TO 3

In order to maximise your exposure at the 2024 IEEE CAI, we are happy to discuss other sponsorship opportunities. Please contact Conference Secretariat for your inquiries.

To book any sponsorship package, please complete the [booking form](https://ieeecai.org/2024) and email to Conference Secretariat at cai2024@cma.sg and cc.Industry/Sponsorship Co-Chair at james.ong@origami-frontiers.com

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